



## IMPORTANT EXHIBITOR INFORMATION AND DATES

### Dates:

#### **Exhibitor Registration**

#### **Deadline:**

August 18, 2025 **OR** when maximum capacity is reached

#### **Earliest date for shipped items to arrive at hotel:**

Monday, September 15, 2025

#### **Exhibit Hall Set up:**

September 18 and 19, 2025

#### **Welcome Reception:**

September 18, 2025

#### **Exhibit Hall Open:**

September 19 and 20, 2025

### Conference Administration:

Emily Rosenthal or Jenna Unrath  
[meetings@caaud.org](mailto:meetings@caaud.org)

### Hotel Information:

Hyatt Regency San Francisco Airport  
1333 Bayshore Highway  
Burlingame, California 94010

### Hotel Reservations:

[CLICK HERE](#) to reserve exhibitor staff accommodations at the Hyatt Regency at the discounted group rate.

Cut-Off Date: August 21, 2025

Dear Exhibitors & Sponsors,

We are pleased to announce the 26th Annual California Academy of Audiology Conference in Burlingame, CA on September 18-20, 2025. As the home for audiologists in the largest audiology market in the US, the CAA Annual Conference provides excellent opportunities for you to present your products and services to all attendees.

The 2024 CAA Annual Conference in Irvine brought 358 attendees together for networking and continuing education and we anticipate record-breaking attendance at CAA 2025.

In 2025, the conference will kick off on Thursday with a Welcome Reception in the Exhibit Hall. Friday and Saturday will include full days of educational programming, with many opportunities for networking, brand-building, and marketing for our exhibitors and sponsors. Extended session breaks will allow our participants more interactive time with exhibitors. The Exhibit Hall will include ample attendee seating at mealtimes, allowing an increase in traffic during meals and breaks.

This year, we will offer four Platinum Packages, which include enhanced opportunities for our sponsors. Each Platinum Level Supporter will be given a 5-minute time slot during the educational sessions to present on the topic of their choice. Platinum Level supporters will be the only double booth on their respective walls in the exhibit hall and will receive a complimentary hospitality room.

A map of the Exhibit Hall will be provided closer to the event. Space is limited, and exhibitor space will be confirmed on a first-come, first-served basis upon receipt of payment. We look forward to celebrating this monumental conference with you. As always, thank you for your continued support of CAA, California audiologists, and the patients we serve.

If you have questions, please contact the Conference Planning team by email at [meetings@caaud.org](mailto:meetings@caaud.org) or by phone at (888) 664-1135.

Sincerely,

CAA 2025 Board of Directors

## CAA 2025 Sponsorship Levels

***There are a limited number of each sponsorship package, so sign up today!***

Level of Support	Platinum	Gold	Silver	Bronze
<b>Contribution</b>	<b>\$7500</b>	<b>\$5250</b>	<b>\$3750</b>	<b>\$2250</b>
<b>Number Available</b>	<b>Four Available (4)</b>	<b>Four Available (4)</b>	<b>Four Available (4)</b>	<b>Eight Available (8)</b>
<b>Booth Size and Visibility</b>	High visibility double table	High visibility single table	Single Table	Single Table
<b>Hospitality Suite</b>	One (1)			
<b>Complimentary Full Conference Registrations</b>	Three (3)	Two (2)	Two (2)	One (1)
<b>Recognition in Pre/Post Conference Materials, Website, and Onsite</b>	Yes	Yes	Yes	Yes
<b>Customized Slide in Rotation During the Show*</b>	Yes	Yes	Yes	
<b>Special ID Badge Ribbons</b>	Yes	Yes	Yes	Yes
<b>Place Logo Item in Conference Bag</b>	Option to provide Conference bags, notebooks, lanyards, or Conference Wi-Fi Sponsorship	Yes	Yes	Yes
<b>Platform Presentation</b>	5-minute presentation during general session			
<b>Meal Sponsors</b>	Recognition Signage at Lunches	Recognition Signage at Breakfasts	Recognition Signage at Breaks	
<b>Advertisement in Conference Program Book</b>	Full Page Ad	½ Page Ad	¼ Page Ad	
<b>Receive Copy of Attendee List</b>	Yes	Yes	Yes	Yes

*\*All exhibitors will be acknowledged with their logo on a PowerPoint presentation cycling on screens in the conference space. All items are subject to availability as exhibitor spaces are filled.*

### **Exhibit Hall:**

One booth includes a 6' draped table, 2 chairs, and 1 electrical outlet.

The CAA 2025 Exhibit Hall Map will be available in June. Please keep in mind that exhibit booth placement preferences will be honored in the order in which payment is received by the CAA.

Logistics information will be sent to confirmed sponsors in June, with deadlines for CAA to receive sponsors inclusion items.

## Additional Exhibitor Opportunities

Exhibitor Opportunity	Amount	Description
A la Carte Exhibit Table	\$1475	Includes a 6' draped table, 2 chairs, and 1 electrical outlet. One staff registration without CEUs included.
Student Registration Sponsorship	Varies	Supports current Doctoral Audiology students by providing Conference Registration.
Additional Advertisements in Program Book	Varies	Exhibitors may purchase additional advertisement space in the Conference Program Book (Full Page, Half Page, or Quarter Page).
Additional Staff Registration with CEUs	\$300	Additional discounted staff registrations for confirmed exhibitors. Includes meals and CEUs
Additional Staff Registration w/out CEUs	\$250	Additional discounted staff registrations for confirmed exhibitors. Includes meals.

## Exhibitor Dates and Hours

- Thursday, September 18, 2025**  
 3:00 pm – 5:45 pm\* Exhibitor Registration & Set Up  
 6:00 pm – 8:00 pm Welcome Reception
- Friday, September 19, 2025**  
 7:00 am – 8:00 am Exhibitor Registration & Set Up  
 8:00 am – 5:00 pm Exhibit Hours
- Saturday, September 20, 2025**  
 8:00 am – 3:00 pm Exhibit Hours  
 3:00 pm Exhibit Breakdown

*\*Thursday set up times may change.*

### JOIN THE FUN!

#### BE PART OF THE CAA 2025 SILENT AUCTION

The tradition continues for CAA's silent auction. Attendees bid for coveted prizes and merchandise.

Join us in supporting CAA's mission by making a donation to our silent auction. Previous donations have included: gift cards, electronics, hotel stays, jewelry, sporting events, and of course the most relevant donation of hearing aids and hearing related products.

The silent auction will be online again in 2025. Please contact [ConfChair@caud.org](mailto:ConfChair@caud.org) to make donations **by August 1, 2025**. Funds raised during the silent auction will go to the general funds of the Academy.